



NEWS RELEASE



Nathalie Tremblay of Atelier Cachet, Toronto Receives Houzz's 2012 'Best Of Remodeling' Award

First-Ever Survey & Analysis of More than 1.2 Million Members Reveals **Top-Rated Professionals** and Current Design Trends from Across the Country

[Toronto, Ontario] - May 01, 2012 – Nathalie Tremblay/Atelier Cachet of Toronto, Ontario has been awarded “Best Of Remodeling” 2012 by Houzz, the leading online platform for residential remodeling and design. **The Co-Founder and Principal Designer of the multi-disciplinary interior design firm, Atelier Cachet who builds modern, luxe estates and designs couture interiors was chosen by more than 1.2 million registered members of the Houzz community.**

The Houzz “Best Of Remodeling” award for 2012 is given in two categories: *Customer Satisfaction* and *Design*. *Customer Satisfaction* award winners are based on homeowner members who rated their experience working with remodeling professionals in 12 categories ranging from architects, and interior designers to contractors and other residential remodeling professionals. *Design* award winners' work was the most popular among the 1.2 million members, also known as “Houzzers,” who saved more than 16.5 million professional images to

their personal ideabooks via the Houzz site and iPad/iPhone app.

“We are thrilled to be honored with this award, and are excited to see such positive feedback from the Houzzers community. The most popular spaces on our [Houzz](#) page profile have been added to thousands of ideabooks” said Nathalie Tremblay, Principal Designer and Co-Founder of Atelier Cachet.

“With 3.5 million monthly unique users and 80 million monthly page views, Houzz has rapidly become the largest community of active remodelers, providing homeowners and design enthusiasts with first-hand advice from Houzzers who have been through the renovating and decorating process,” said Liza Hausman, vice president of marketing for Houzz. **“This is a real stamp of approval for Nathalie Tremblay – Atelier Cachet from the Houzz community and we’re thrilled to welcome them to this elite group of ‘Best Of’ winners.”**

With Houzz, homeowners can identify not only the top-rated professionals like **Nathalie Tremblay**, but also those whose work visually aligns with their own design goals. Homeowners can also evaluate professionals by contacting them directly on the Houzz platform, asking questions about their work and evaluating their responses to questions from others in the Houzz community.

About Atelier Cachet

Atelier Cachet is an award-winning, multi-disciplinary design firm that builds modern, luxe estates and designs couture interiors. Founded in 2004 by husband and wife team Nathalie Tremblay and Dave Nicholas, the company's edgy, sleek aesthetic have earned its reputation as a leader in the custom contemporary design/build category.

About Houzz

[Houzz](#) (Houzz - Home Design, Decorating and Remodeling Ideas and Inspiration, Kitchen and Bathroom Design) is the leading online platform for home remodeling, providing inspiration, information, advice and support for homeowners and home improvement professionals through its website and mobile applications. Houzz features the largest residential design database in the world, articles written by design experts, product recommendations, a vibrant community powered by social tools, and information on more than 1.2 million remodeling and design professionals worldwide who can help turn ideas into reality. @houzz_inc

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